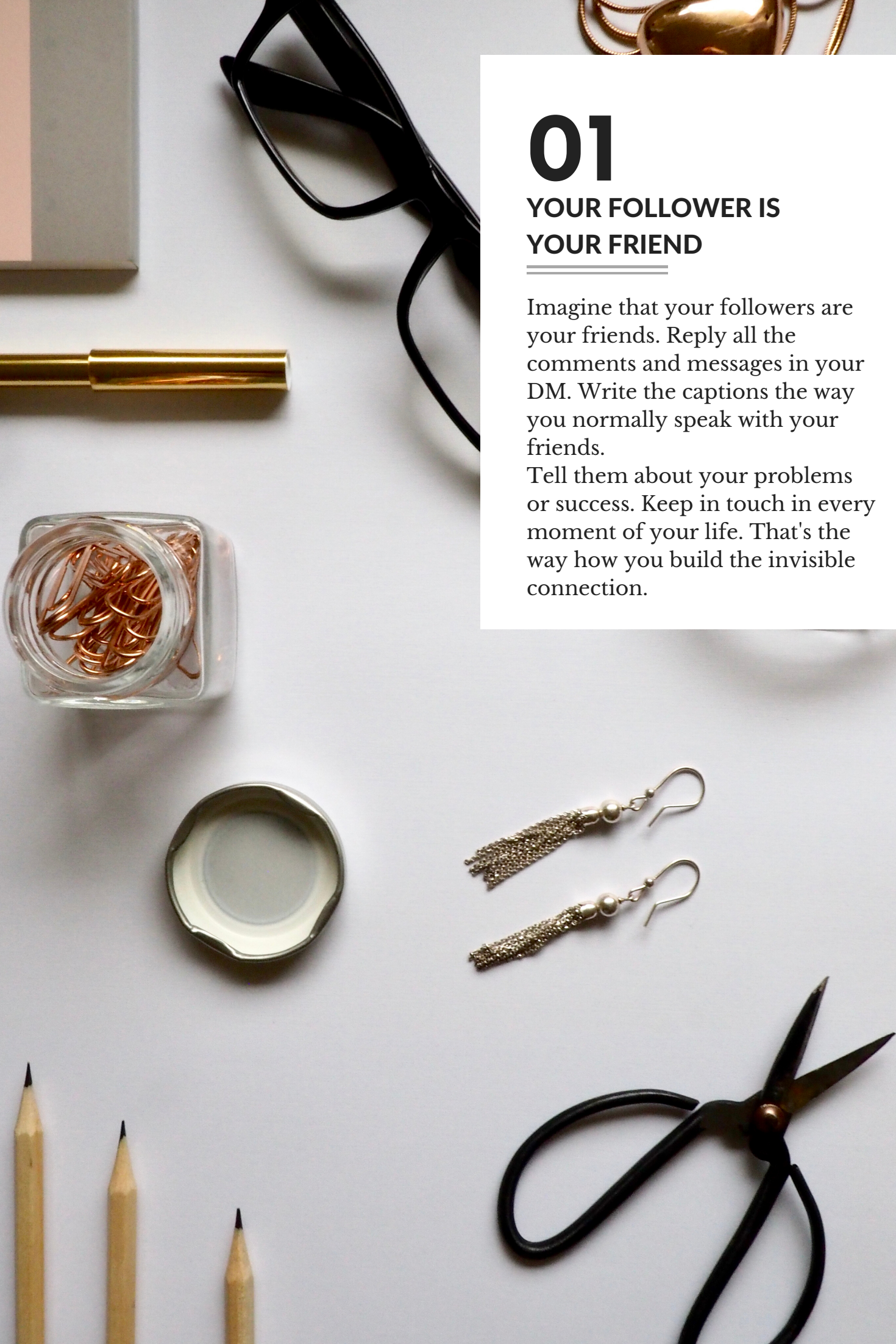
FIND HERE
3 MAIN THINGS
To make your Instagram account interesting and increase the reach!



# 01

## YOUR FOLLOWER IS YOUR FRIEND

Imagine that your followers are your friends. Reply all the comments and messages in your DM. Write the captions the way you normally speak with your friends.
Tell them about your problems or success. Keep in touch in every moment of your life. That's the way how you build the invisible connection.

# 02

## TURN YOUR STORIES INTO A SERIES

It's not easy to open your life for a people you don't know. To share your problems, your family pictures etc. It's still a challenge for me in many aspects of my life.
But believe me when you show your life as a series (remember reality shows as "Keeping Up With The Kardashians") people start to wait for your next stories being curious about what would happen next day with you.

# 03

## CREATE USEFUL POSTS

When you have not just pretty Instagram but the story behind it, your reputation as an expert in cooking for example, then you can start to share useful information about the theme you are a specialist in. Followers want to spend their time not only liking beautiful photos, but also saving an important information. So give it to them!